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BY

ONE NORTH INTERACTIVE

APRIL 2014- PRESENT | DIGITAL STRATEGIST
DEVELOP COMPREHENSIVE DIGITAL MARKETING STRATEGIES FOR DIVERSE
CLIENTELE | PROVIDE CONTENT STRATEGIES FOR COMPLEX WEBSITES
CONTRIBUTE TO COMPANY BLOG | ANALYZE AND REPORT ON EFFICACY
OF SOCIAL MEDIA CAMPAIGNS | LED DIGITAL BRANDING RESEARCH INITIATIVE

JO

PERFECT SEARCH MEDIA

APRIL 2013- APRIL 2014 | ACTING DIRECTOR, DESIGN DEVELOPMENT
LED 3 TEAMS | OVERSAW 30+ DESIGN PROJECTS | CREATED AND EXPANDED
CLIENTS' BRAND IDENTITY THROUGH COMPELLING WEBSITES, LOGOS, AND INFOGRAPHICS
DESIGNED AND BUILT RESPONSIVE E-COMMERCE AND BROCHURE WEBSITES | PERFORMED
WEBMASTER DUTIES FOR TWO COMPANY SITES | RAN HIRING CAMPAIGN FOR TWO POSITIONS

RO

THRILL JOCKEY RECORDS

JUNE 2012- SEPTEMBER 2012 | SUMMER INTERN
CREATED PRESS KITS FOR ARTISTS USING ADOBE INDESIGN | PREPARED
PROMOTIONAL MATERIALS FOR DISTRIBUTION | EDITED PRESS RELEASES

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NORTHWESTERN UNIVERSITY

SEPTEMBER 2009- JUNE 2013 | BACHELOR OF MUSIC | 3.5/4.0
MINORS IN BUSINESS INSTITUTIONS & LEGAL STUDIES | RELEVANT COURSEWORK:
PRINCIPLES OF ENTREPRENEURSHIP | CONSUMER BEHAVIORISM | LEADERSHIP, ETHICS & YOU

PROGRAMS AND LANGUAGES

PHOTOSHOP | ILLUSTRATOR | INDESIGN | FIREWORKS | MICROSOFT OFFICE
WORDPRESS | HTML | CSS | FRENCH | MANDARIN - LEARNING

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